

The Anatomy of Admiration

W12-H-U1

Cindy, Fael, Paco, Tina

2025 Fall @ FJU

Discipline



- *"We don't have to be smarter than the rest. We have to be more disciplined than the rest"---Warren Buffett*
- Controls emotions; avoids acting on impulse.

Discipline in Market Panic

- He followed his rule: “*Be fearful when others are greedy. Be greedy when others are fearful.*”
- Invested in companies whose stocks are undervalued during 2008 financial crisis, and earned high returns.



Independent Thinking

- *Contrarian Master*

A contrarian investor is someone who follows the rule, '**Be greedy when others are fearful,**' and actively ignores the herd during crashes.



Independent Thinking

- *The Exclusive Rescue Deal*

The investor who saw the 2008 panic as a **discount day** to acquire top brands, **injected \$5B into Goldman Sachs** at its lowest point, demanding a non-negotiable 10% annual dividend and warrants.



Vision



"The Internet will completely change the business model." --- Jack Ma

In 1999, when China's Internet technology was still very backward, Jack Ma founded Alibaba.



Vision

- Jack Ma founded Alipay in 2004.



In a new and untrustworthy online environment, consumers and businesses needed to believe in the platform and each other to conduct transactions.

- Jack Ma saw that ***trust*** was the key to e-commerce.

*“Without **trust**, there would be no online business.”*--- Jack Ma

Conclusion-Review

- Discipline : The ability to hold steadfast towards your principles no matter what.
- Independent thinking : The ability to think for yourself, not following the crowd, but deciding from your own conscience.
- Vision : The ability to see potential, to see and visualize what other people cannot.

Let's apply this to our lives

Don't just listen and know, **APPLY IT!** Get out of your usual everyday cycle, **MAKE CHANGES!!!**



Q&A Session

Q1: Which of the following describes the most prominent investments Warren Buffett's Berkshire Hathaway made during the 2008 financial crisis?

- A. Holding a large amount of cash reserves and waiting for the market to bottom out.
- B. Making high-profile capital injections into companies like Goldman Sachs and General Electric (GE).**
- C. Selling off all banking stocks and focusing on utility companies.
- D. Significantly increasing holdings in technology stocks, such as Apple.

Q&A Session

Q2: Warren Buffett once famously stated, "The most important quality for an investor is temperament, not intellect." Which successful investor behavior does this quote primarily emphasize?

- A. The ability to quickly calculate complex financial statements to seize fleeting trading opportunities.
- B. Actively following popular market trends and listening to the advice of celebrity analysts.
- C. Cultivating independent thinking and avoiding being driven by short-term market emotions (greed or fear).**
- D. Closely monitoring daily stock price fluctuations to adjust the portfolio immediately.

Q&A Session

Q3: Jack Ma's entrepreneurial success is often attributed to his visionary mindset rather than just business strategy. Which statement best captures the essence of his *vision* as a leader?

- A. He envisioned technology as a tool to replace traditional business structures and maximize automation efficiency.
- B. He aimed to build a company that would dominate China's e-commerce market through aggressive competition and market control.
- C. He believed in using the Internet to empower ordinary people and small businesses to participate and succeed in the global economy.**
- D. He focused primarily on achieving rapid financial growth to secure investor confidence and global recognition.

Works Cited

Alam, O. (2025, July 5). 10 lessons from Warren Buffett's psychology of success. Medium.

<https://medium.com/write-a-catalyst/10-lessons-from-warren-buffetts-psychology-of-success-f8e9b9683ea5>

Financial Wise. (2024, November 4). Warren Buffett Surprised by 2008 Financial Crisis Panic as Everything Got Off Track. YouTube.

<https://www.youtube.com/watch?v=lbONwdZY924>

Frankel, M. (2018, September 23). 10 Years Later: Warren Buffett and the Financial Crisis. The Motley Fool.

<https://www.fool.com/investing/2018/09/23/10-years-later-warren-buffett-and-the-financial-cr.aspx>

Works Cited

Goldman Sachs. (n.d.). Berkshire Hathaway Invests US\$5 Billion in Goldman Sachs Amid Global Financial Crisis. Goldman Sachs.

<https://www.goldmansachs.com/our-firm/history/moments/2008-buffett-investment>

Gregersen, E. (2011, October 16). Jack Ma. Encyclopædia Britannica.

<https://www.britannica.com/money/Jack-Ma>

Palasciano, A. (n.d.). Learn the real strength behind Warren Buffett's investing success-and the practical ways you can apply it. Investopedia.

<https://www.investopedia.com/learn-the-real-strength-behind-warren-buffett-s-investing-success-and-the-practical-ways-you-can-apply-it-11823895>

Works Cited

Steinberg, M. (2018, July 31). About the Warren Buffett Archive. CNBC.

<https://buffett.cnbc.com/about-buffett/>

Trustnet Learn. (2025, May 9). Warren Buffett's contrarian investing: Going against the herd. Trustnet.

<https://www.trustnet.com/investing/13445224/warren-buffetts-contrarian-investing-going-against-the-herd>

Thank you!